



Kelley Zerga

Visual Designer
San Francisco, CA
510.220.3451
kelley@kelleyzerga.com
www.kelleyzerga.com

Skills & Knowledge

Software

Photoshop
Illustrator
InDesign
Fireworks
Flash
Dreamweaver
Captiveate
Drupal
WordPress
Balsamiq
After Effects
Logic Pro
Final Cut
Microsoft Office
Mac OS & Windows
Trello

Languages

ActionScript
JavaScript
jQuery
Sass
Less
PHP/MySQL
HTML
CSS

Functional

UI/UX Design
Front-End Development
e-Commerce Design
Motion Graphics
iPhone Interface Design
Photography
Customer Service

Work Experience

Technical Designer

WIRED.com

June 2013 - Present
San Francisco, CA

Design, produce, and mobile test the print magazine online
Develop and stylize template pages in WordPress
Research and mockup wireframes for a future curator cms

Graphic Designer/Customer Service

Rock Wall Wine Company

May 2010 - Present
Alameda, CA

Design promotional postcards/posters, flyers, merchandise & web ads for events
Collaborate with Alameda/Oakland Magazine to create ads and phonebook cover
Assist customers in tasting room

Freelance Web Developer

Britta Fischlin

October 2012 - May 2013
San Francisco, CA

Re-design website improving overall user experience
Provide logo adjustments, research, content, implementation, & user testing
Produce site using WordPress to provide client with easy updates

Graphic Designer/Web & Marketing

Chef-K

November 2005 - December 2013
Alameda, CA

Use Drupal content management system
Update website with special events, seasonal information and photos
Create Chef-K logo and assist with national brand rollout
Design Chef-K store to integrate with overall website design and brand
Assist with photo shoots at culinary classes

Layout Editor - The Lumberjack

Humboldt State University

January 2010 - May 2010
Arcata, CA

Created, designed, and edited layouts for the weekly newspaper

Intern

Duke Marketing

June 2008 - August 2008
Novato, CA

Organized and maintained client media books
Provided office administration including Excel, Word, and Publisher
Edited flyers, brochures, pamphlets, and "Recipes for Restaurateurs"

Education

The Art Institute of California - San Francisco (AiCA-SF)

Bachelor of Science, Web Design & Interactive Media
3.7 cumulative G.P.A. - Dean's List

June 2013
San Francisco, CA

Humboldt State University

Coursework in Graphic Design

August 2008 - May 2010
Arcata, CA